

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2613241  
**Alt Order #:** 27023734  
**Product Desc:** Kobach for Senate  
**Estimate:** 1084  
**Flight Dates:** 07/28/20 - 07/29/20  
**Original Date / Rev:** 07/27/20 / 07/27/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** IMGE  
**Buying Contact:**  
**Billing Contact:**  
 108 S. Washington Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Kris Kobach/US Senate/KS/Rep  
**Demographic:** A35+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	2	\$1,050.00	\$892.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	2	\$1,050.00	\$892.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$1,050.00</b>	<b>\$892.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/28/20	07/28/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Six															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----			1			\$450.00		0.00			
N 2	Multi	07/28/20	07/28/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
M-F 630-7p															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----			1			\$600.00		0.00			
													Totals	2	\$1,050.00



125 West 55th St  
New York, NY 10019

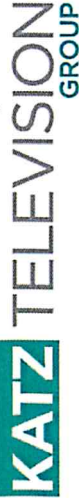
KATZ TELEVISION  
GROUP

A2613241

Contract # 27023734 Changes as of: 7/27/2020 at 9:45 AM Version: Original Order  
CPE: //1084 Flight: 7/28/20 - 7/29/20 Station: KSNW  
Agency: IMGE Advertiser: KOBACH, KRIS Market: Wichita  
108 South Washington Product: Kobach for Senate Office: WASHINGTON  
St  
Alexandria, VA 22314 Agency Order #: Service: Nielsen  
Buyer: Whitney Eversole Primary Demo: Adults 35+  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
202-872-5880 202-872-5880  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$1,050.00  
Total Spots: 2  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/29			Total Spots	Total \$	CPP*	GRP*
1	M-F 6p-6:30p		NEWS	\$450.00	0.0	30	7/28	7/29		1	\$450.00	\$0.00	0.0
2	M-F 6:30p-7p		WHEEL	\$600.00	0.0	30	1	0		1	\$600.00	\$0.00	0.0
TOTALS:							2	0		2	\$1,050.00	\$0.00	0.0



Contract # 27023734	Changes as of: 7/27/2020 at 9:45 AM	Version: Original Order	Con Type: POLITICAL/VOTE
CPE: //1084	Flight: 7/28/20 - 7/29/20	Station: KSNW	Total \$: \$1,050.00
Agency: IMGE	Advertiser: KOBACH, KRIS	Market: Wichita	Total Spots: 2
108 South Washington St	Product: Kobach for Senate	Office: WASHINGTON	
Alexandria, VA 22314	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: Whitney Eversole	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	
	202-872-5880	202-872-5880	
	Separation:		

Competitive Information	
Market Budget:	\$1,050
KSNW Share:	100%
Comment:	
Competitive Unknown	

Monthly Summary		
Month	Spots	Dollars
2020-Aug	2	\$1,050.00
<b>Total</b>	<b>2</b>	<b>\$1,050.00</b>

Non-Discrimination Policy	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Benjamin Hartman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kris Kobach

Authorized committee:

Kobach for Senate

Agency requesting time (and contact information):

☐ N/A IMGE

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United State Senate

Date of election:

August 4, 2020



General



Primary

Treasurer of candidate's authorized committee:

Liz Curtis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Ben Hartman

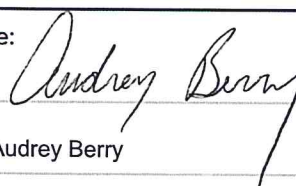
Digitally signed by Ben Hartman  
Date: 2020.06.24 15:30:56 -05'00'

Name: Ben Hartman

Date of Request to Purchase Ad Time: 6/24/2020

#### Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/27/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Ben Hartman

Digitally signed by Ben Hartman  
Date: 2020.06.24 15:31:58 -05'00'

Name: Ben Hartman

Date: 6/24/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 7/27/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2613241Station Call Letters:  
KSNWDate Received/Requested:  
7/27/20Est. #:  
1084Station Location:  
Wichita, KSRun Start and End Dates:  
7/28 - 7/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

1084